

RECEIVED
CENTRAL FAX CENTER

MAY 21 2007



Attorneys at Law

Suite 2800 1100 Peachtree St.
Atlanta GA 30309-4530
t 404 815 6500 f 404 815 6555
www.KilpatrickStockton.comdirect dial 404 685 6799
direct fax 404 541 3244
BHolmes@KilpatrickStockton.com

May 21, 2007

FAX

RECIPIENT/ PHONE NO.	FAX NO.	COMPANY/ CITY, STATE, COUNTRY
Centralized Fax Dept. EXAMINER MOHAMMAD ALI	571 273 8300	U. S. Patent and Trademark Office Alexandria, VA

Brenda O. Holmes
FROM

6559

REFERENCE NO

3

PAGES (WITH COVER)

W2100/280782

CLIENT/MATTER NO.

PLEASE CALL 404 815 6497 IF YOU HAVE DIFFICULTY WITH THIS TRANSMISSION.

CONFIDENTIALITY NOTE:

The information contained in this fax message is being transmitted to and is intended for the use of the individual named above. If the reader of this message is not the intended recipient, you are hereby advised that any dissemination, distribution or copy of this fax is strictly prohibited. If you have received this fax in error, please immediately notify us by telephone and destroy this fax message.

COMMENTS

Applicant:

Tonia Lee

Title:

System and Method for Maintaining an Association Between a
Distribution Device and a Shared End User Characteristic

Serial No./Docket No.

10/677,925 W2100/270782

Filed:

October 1, 2003

Papers Submitted:

1. Proposed Agenda for Telephone Interview

By: Brenda O. Holmes, Reg. No. 40,339

TO BE COMPLETED BY KS OPERATIONS CENTER

TRANSMISSION RECEIPT DATE/TIME: _____

COMPLETED BY: _____

JOB CODE _____

US1900 91(31003.1

FAXED TO: BUREAU, CHICAGO, CLEVELAND, DALLAS, DENVER, NEW YORK, RALEIGH, STOCKHOLM, WASHINGTON, WINSTON-SALEM

PAGE 1/3 * RCVD AT 5/21/2007 5:04:56 PM [Eastern Daylight Time] * SVR:USPTO-EFAXF-2/10 * DNIS:2738300 * CSID:4048156118 * DURATION (mm-ss):01-10

RECEIVED
CENTRAL FAX CENTER

MAY 21 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

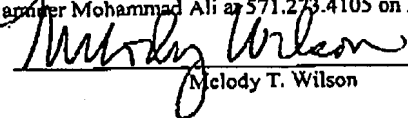
APPLICANT: Tonia Lee

SERIAL NO.: 10/677,925

GROUP ART UNIT: 2166

FILED: October 1, 2003

EXAMINER: Mohammad Ali

FOR: System and Method for
Maintaining an Association
Between a Distribution Device and
a Shared End User CharacteristicCertificate Of Transmission
I hereby certify that this correspondence is being transmitted to
Examiner Mohammad Ali at 571.273.4105 on May 21, 2007.
Melody T. Wilson

Attorney Docket No.: W2100/280782

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

DATE: May 21, 2007

PROPOSED AGENDA FOR TELEPHONE INTERVIEW

Sir:

We request a telephone interview in order to better understand the final Office Action mailed February 9, 2007. The topic of discussion is the rejection of Claim 1 under 102(e) pursuant to US 2003/0212684 to Meyer *et al.*

Rejection of Claim 1

Claim 1 is set forth below for discussion purposes.

1. (Previously Presented) A method for maintaining an association between a receiver unit and a plurality of geographic areas served by the receiver unit, comprising:
 - at installation of the receiver unit, determining the geographic areas served by the receiver unit;
 - creating a database that associates the geographic areas served by the receiver unit with a unique ID that identifies the receiver unit; and

RECEIVED
CENTRAL FAX CENTER

MAY 21 2007

subsequent to installation, updating the database by:

providing the unique ID that identifies the receiver unit to a plurality of end viewers served by the receiver unit;

requesting that at least one of the **end viewers associate the unique ID** with the geographic area associated with the end viewer;

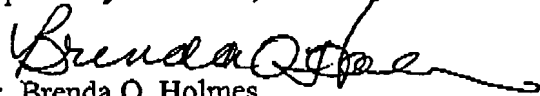
receiving the association between the unique ID and the geographic area associated with the end viewer from the end viewer; and

updating the database.

Applicants would like to discuss the highlighted terms in bold above to better understand the Examiner's interpretation of the meaning of the terms, and the Examiner's interpretation of the cited reference. For example, Meyer describes that a central server tracks the location of portable devices and remotely configures the devices based on the actual/physical location of the portable devices. In contrast, Claim 1 requires providing a unique receiver unit ID to end viewers and receiving an association between the unique ID and the geographic area associated with the end viewer from the end viewer.

Applicants respectfully request the Examiner grant a telephone interview pursuant to the discussion above. The Examiner is invited to call Elizabeth Thomas, at 404.532.6946 to schedule an interview time.

Respectfully submitted,


By: Brenda O. Holmes
Reg. No. 40,339

KILPATRICK STOCKTON LLP
1100 Peachtree Street, Suite 2800
Atlanta, Georgia 30309-4530
Telephone: (404) 815-6500
Facsimile: (404) 815-6555